



PRESS RELEASE

DESIGNED FOR OUTDOOR PLAY: THE WILDKIT ANTI-TICK ADVENTURE SUIT

New York, September 2026 — We all want our kids to play outside more. Less screen-time, more sunshine. But ticks, and the diseases they can carry, have become a frightening and growing problem. That is why we've created the WildKit Adventure Suit: to help kids stay safe while building a lifelong love of the outdoors.

The WildKit Adventure Suit is a kids' one-piece outdoor jumpsuit with integrated barrier cuffs at the wrists and ankles to help keep bad stuff out, so your little bug chasers and frog catchers can explore without worry. Designed specifically for the way kids move and play outdoors, it features a sturdy workwear-inspired design with reinforced knees and elbows and durable materials. Breathable, lightweight natural fabrics and other design details to help keep kids cool and safe during active play. An extra long entry flap and stretchy cuffs make it easy for wiggly kids to get in and out of.



Designed by a mom to help battle her own family's growing issues with tick exposure, WildKit is currently raising funds via a [Kickstarter campaign](#) for larger scale production of the Adventure Suit. The campaign is live now through October 8th. For questions, interviews or additional content please email team@heywildkit.com or visit heywildkit.com/press.



